

The Perfect Fit



For
Your
Real
Estate
Needs.

Some things fit just right. For Mike Roach, life along Lake Keowee and throughout the upstate area is the perfect fit. A dedicated family man, avid outdoorsman and proven businessman, he simply feels comfortable here in this idyllic setting.

As a leading local real estate professional and co-owner of ERA Top Guns Realty, Mike has proven to be the perfect fit for many people throughout the area looking to make the most of their real estate opportunities. From raw land to vacation homes on Lake Keowee to primary residences throughout the upstate area, he is the ultimate resource for the ultimate lifestyle.

Mike strives to make you feel comfortable throughout every step of the real estate process. His care, energy and enthusiasm put you at ease from the first instant, and his knowledge and experience ensure you get the best possible results. Call Mike today and experience *The Perfect Fit* for your real estate needs!



MIKE ROACH

The Perfect Fit

The Right Information Can Help You Make the Most of Your Real Estate Opportunities!

If you are buying or selling a home or property, call Mike Roach today for your free copy of one of his special reports, including "The 10 Hottest Buys" and "The Last 10 Homes Sold In Your Neighborhood (And Their Prices)." This important information can make a big difference as you prepare to sell your home. Don't be left uninformed!

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A Comfortable Fit



Dedicated Family Man. Avid Outdoorsman. Proven Businessman.

For Mike, Some Roles Fit Just Right.

Slipping on that old pair of jeans, sitting back in your deck chair with a warm cup of coffee in your hands and watching Lake Keowee come to life... Now, this is a great way to start the day!

For Mike Roach, life along the lake and throughout the upstate area is a perfectly comfortable fit. A South Carolina native and dedicated family man, he loves creating memories here with his wife, Lisa, and their two children, Peyton and Granger. From fun days on the lake to jumping on the trampoline in the backyard to cheering on the Clemson Tigers (his alma mater), Mike can't imagine a better place to live and raise his children.

Feeling Right At Home

Spend five minutes with Mike and you'll quickly learn how much he loves the outdoors, which is one big reason why he loves life in this area. Since the age of seven, he's been an avid golfer and loves taking advantage of the world-class golf courses here in a friendly match against his father and brother. Mike also enjoys boating, hunting and skiing, and his energetic style and positive personality show through in everything he does. "I love life," he says. "It doesn't get any better than this."



Mike applies this same kind of energy and enthusiasm every day in his long-running career as a real estate professional. As co-owner of ERA Top Guns Realty along with his brother, Matt, his intimate knowledge of Lake

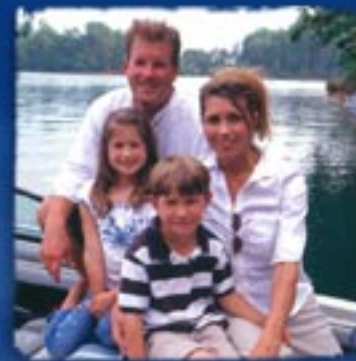
Mike loves any opportunity to play golf on one of the area's many premier golf courses.

Keowee and the upstate area make him a perfect fit in this unique home and land market.

A Trusted Guide

When you work with Mike toward the purchase or sale of real estate—from raw land to vacation homes to your primary residence—you'll feel comfortable and at ease from the first moment. He believes in making real estate an enjoyable experience and instills trust in each of his clients with his enthusiasm, attention to detail, market knowledge and genuine care. Mike provides timely information, expert advice, and is just as comfortable marking out a plot of land as he is helping you make important investment decisions for your family's future.

"The most important thing is that my clients feel comfortable with me as their guide and comfortable with their decisions throughout the process," Mike says. "When people understand every aspect of the move and feel good about the result, that's when I know I've done my job."



The Perfect Fit

If you are planning on buying or selling real estate on Lake Keowee, Lake Jocassee or throughout the upstate area, count on a leading professional to be your trusted guide and make your experience as comfortable as possible. Call Mike Roach today and see why he's *The Perfect Fit* for all of your real estate needs.

You won't see a bigger smile on Mike's face than when he's creating memories on the lake with his family.



MIKE ROACH

The Perfect Fit

"From lake life to family life, this Lake Keowee/upstate area fits my personality perfectly. I love the opportunity to share this lifestyle with others through my real estate career by helping them find the right fit for their needs."

